

NOTM
FLUFF
JOBS

ringier
axel springer

AI IN THE IT JOB MARKET

Doubts, hopes,
and prospects

MJ_image_prompt

Cinematic shot, retro futuristic interior, futuristic office, vivid green and tasty blue neon colored, glossy octane rendering, volumetric lighting, sci-fi inspired, big holographic screen in the second plan, overgrown lush gardens, soft glow, eerie, Ingo Maurer, Enzo Mari

AI-RELATED CHALLENGES AND HOPES IN THE POLISH JOB MARKET

ChatGPT_title_prompt
read the text below and suggest a matching title.

MJ_image_prompt

A computer in a office with a rgb tasty blue lighting, nostalgic atmosphere, vivid green neon lamps, gamercore, nerdcore, few plants, in the style of cyberpunk, view of futuristic city at night, volumetric lighting, glossy octane rendering, sci - fi inspired



There have been many significant dates throughout history, but could November 30, 2022, be remembered as another “great leap for mankind” or the moment when “it all began”? That day, OpenAI made headlines when they released the first public version of ChatGPT to the world, causing **a global frenzy**.

Since December of last year, we have observed an unprecedented interest in AI, and the pervasive headlines about artificial intelligence in portals and newspapers demonstrate that it is not just a temporary trend.

The discussions about new developments in this field obviously include work-related issues. Since researching and analyzing the labor

market is the bread and butter of No Fluff Jobs’ operation, we decided to take a closer look at the subject. We delved deeper into the field of AI to examine the theories about the threat of redundancies and to determine whether there is more fear or hope among the employees of Polish companies.

The report proves that **the Polish IT industry has warmly embraced the latest AI advancements** and is quickly adapting them to its needs. Employees have already incorporated AI tools into their daily work, finding this progress a great source of educational motivation. Thankfully, companies are supporting their use of AI-based solutions, recognizing the potential for increased productivity and speed.

It seems that everyone is “riding the wave of the trend”. Employees and job candidates believe that the ability to use AI tools will soon be just as important as knowing a particular programming language is today. Those who can master its use before it becomes a staple will **have a competitive advantage**. In fact, this could lead to better salaries, promotions, and opportunities for new career paths. Employers share this belief, recognizing the potential for a win-win situation if companies skillfully transform into AI-driven organizations.

ABOUT THE STUDY

Goal:

Gathering insights on the experiences of IT employees regarding AI tools and their effects on daily work and recruitment processes in Polish companies.

Target groups:

- IT specialists working in Poland in the IT industry or IT departments in other industries
- IT/ICT companies of all sizes

Conducted in:

July 2023

By:

Fieldstat
INTERNATIONAL

AI AND HUMAN: COLLABORATION ON THE REPORT

We created this report using a combination of human expertise and artificial intelligence (still, the former dominated 😊).

We utilized ChatGPT 4 to generate page and section headings, and employed the paid version of Midjourney 5.2 to produce graphics.

We have marked every instance where artificial intelligence was used in the report and have included the prompt used to generate the corresponding text or image in a separate frame. For example, below you can see the prompt for the section header you have just read.

MJ_image_prompt

Futuristic office with vivid green lights and computer, sci - fi inspired, futuristic city outside big glass window, movement to the left, cinematic, ominous, tasty blue, glossy octane rendering, few lush plants, tasty blue misty glow

ChatGPT_title_prompt

Create a concise 5-7 word headline that summarizes how human-assisted AI was utilized to produce this report.

AI: NEW ERA OR A PASSING FAD?

The age of AI has begun*, according to a blog post by Bill Gates, in which he argued that the current level of sophistication of artificial intelligence allows us to speak loudly about **the start of a new era**. Microsoft's founder compared the current status of AI to other significant technological achievements like **the microprocessor, PC, or mobile phone**. There is no denying that this is a far-reaching statement. And yet, as many of us suspect, its relevance is difficult to assess. Especially when we consider that every so often, new trends have appeared, such as blockchain, crypto, NFTs, metaverse, or VR, and gained similar attention.

* The Age of AI Has Begun, Gates Notes

Still, there is something to it that makes us believe AI may be different. The first few months after the launch of ChatGPT by Open AI showed us **how quickly technology can become widely available**, grow into an indispensable working tool, and, how quickly more (including big) companies will start investing in working on proprietary solutions in this area. All of it suggests that this isn't just a **passing fad**, but a paradigm shift in how we function, including how we work.

MJ_image_prompt

Sci - fi inspired office, retro futuristic, in the style of synthwave, tasty blue and modern purple soft glow neon lighting, a neon cityscape outside a window, y2k aesthetic, rim light, digital screen, lot of overgrown plants, in the style of cyberpunk futurism

ChatGPT_title_prompt

Create a headline of up to 5 words that aptly summarizes the page about AI's widespread use as a new era and prompts reflection on whether it's merely a trend or a complete paradigm shift.

BASIC TERMS

Generative AI

A type of artificial intelligence that has the ability to create new pieces of content based on already existing ones. This means that it can generate texts, images, and sounds based on the data on which it has been trained.

Machine Learning

An area of AI that allows computers to "self-learn" and "draw conclusions" from data and examples. This allows it to solve tasks such as recognizing images, predicting outcomes, translating, and creating original content.

Large Language Model, LLM

A specific type of generative AI that specializes in creating text by utilizing vast language models. Its capacity to generate content is based on large text collections that were used for training it. This enables the model to anticipate context and respond to queries logically.

Natural Language Processing, NLP

An area of AI that specifically deals with how computers understand human language and the way people interact with each other. Its primary goal is to allow computers to analyze, understand, interpret, and generate human language in a more natural and intuitive way.

ARTIFICIAL INTELLIGENCE: AN ENDURING FASCINATION

The subject of AI has been a major focus of media coverage since December 2022 and continues to **dominate headlines in the press and online portals**. Interest in artificial intelligence is not limited to one country, as similar trends can be observed **around the world**, including Poland.

MJ_image_prompt

Futuristic office with vivid green lights and digital monitors, in the style of digital painting, ominous, tasty blue, meticulously detailed, symbolic props, infinity nets, vibrant, exaggerated scenes, security camera view, glossy octane rendering



ChatGPT_title_prompt

Provide a summary of the section that discusses the sustained interest in artificial intelligence over several months.



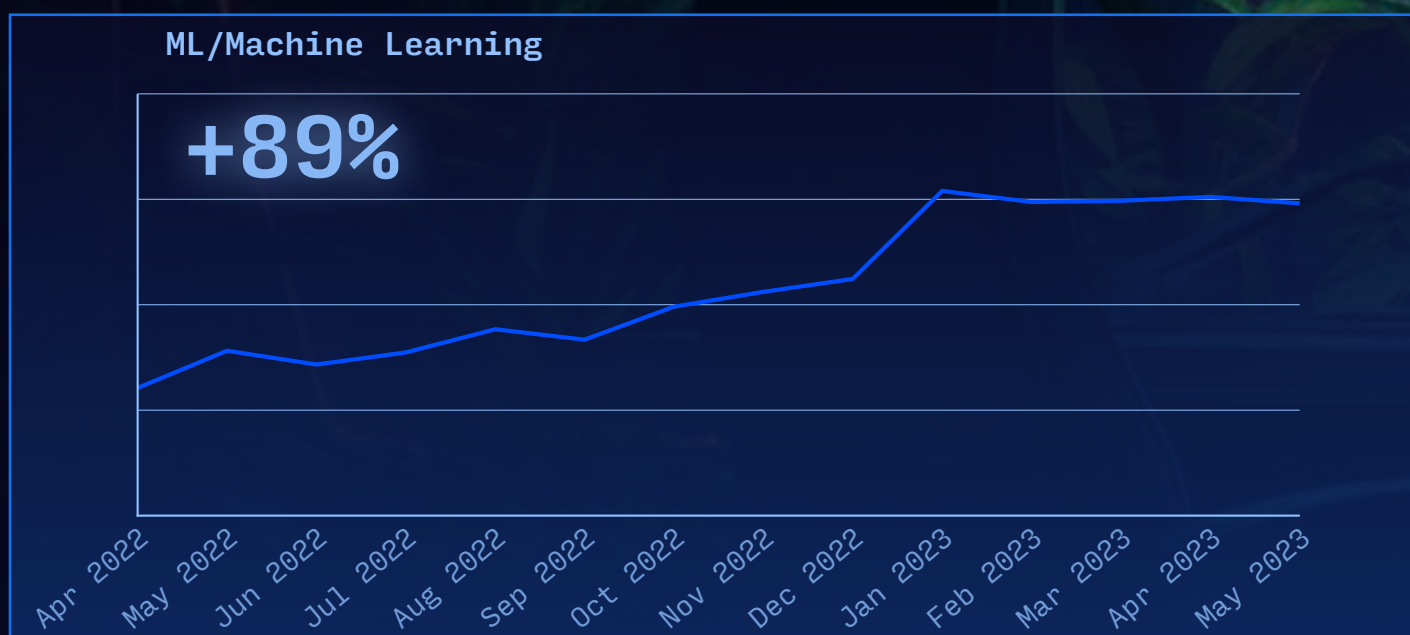
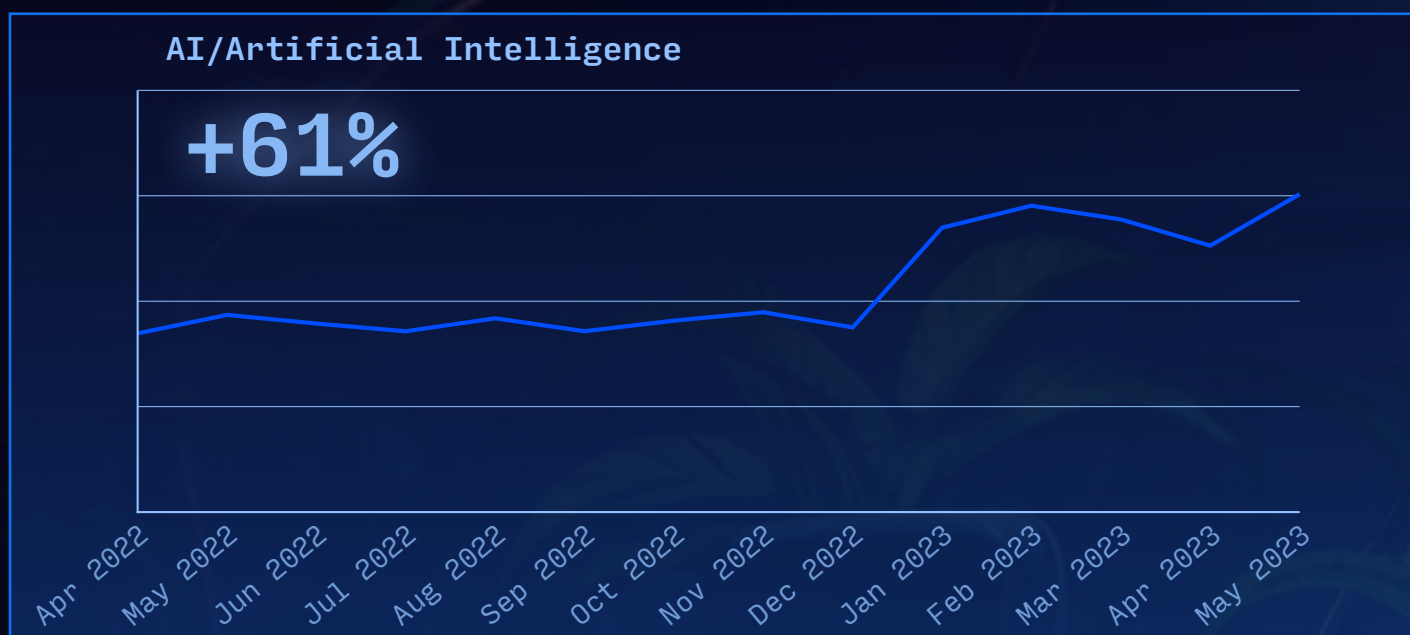
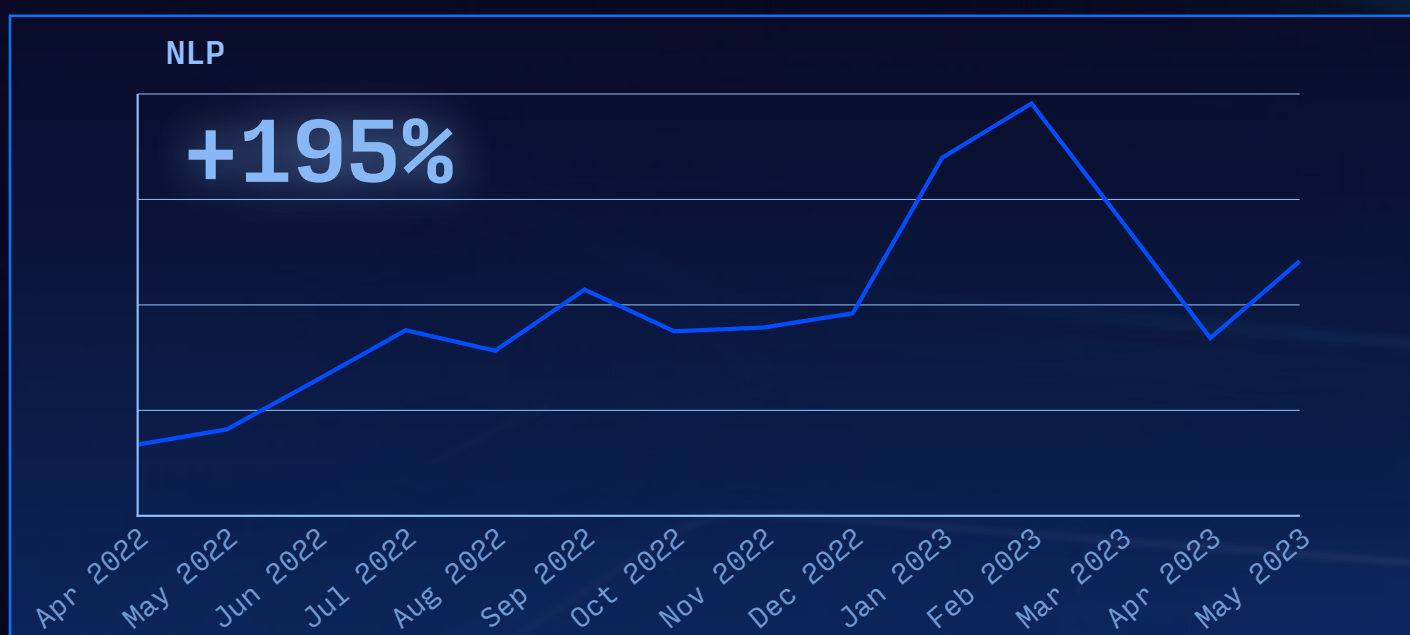
Interest in the subject of AI over time (Poland)



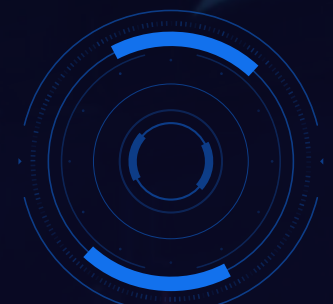
The graph compares the popularity of AI in Google search between July 17th, 2022, and July 12th, 2023. Source: Google Trends.

Search trends for individual phrases on nofluffjobs.com

ChatGPT_title_prompt
Create a title for a text section highlighting the growing interest in AI within the job market (context: there has been an increase in searches for terms such as Machine Learning, NLP, and AI on nofluffjobs.com).



MJ_image_prompt
The interior of a futuristic, mid century hypermodernism office, glossy octane rendering, tasty blue and vivid green neon lighting, soft eerie glow, overgrown lush plants, huge ceiling window, dark atmosphere, sci-fi like, cyber futurism, light rays



ARTIFICIAL INTELLIGENCE: KEYWORDS IN IT RECRUITMENT

In the recent months, we have noticed a significant increase in interest in AI jobs on the No Fluff Jobs job portal. Our data shows a **61%** rise in searches for **AI/Artificial Intelligence** keywords over the past year. Furthermore, more specific phrases have seen even bigger increases. **Machine Learning** has seen an **89%** increase in searches, while **NLP** has experienced a staggering **195%** jump.

Interestingly, yet on a smaller scale, we have also observed an interest in searches for niche phrases related to specific technologies or positions. For example, the phrase **Prompt Engineer** appeared

seven times more in May 2023, compared to just two months earlier, whereas **ChatGPT** has experienced a **threefold** increase in searches since the beginning of the year.

This trend is not merely driven by users' curiosity; we see a genuine desire to work in the field of AI which is reflected in the number of job applications.

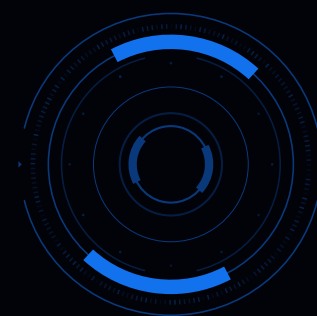
There are several factors contributing to this trend, including the **niche nature of the discipline**, the **high salaries** associated with AI jobs, and the **prestige** of the category as a whole.

THE HIGHEST NUMBER OF AI JOB ADS WITH SALARY RANGES

Only on nofluffjobs.com

MJ_image_prompt

A desk at a stage with lush plant all over it, computer on it, big digital screen behind, vivid green and tasty blue neon lighting, style of detailed foliage, big round lamps hanging from the ceiling, elsa bleda, daan roosegaarde, exotic flora, noir atmosphere, forestpunk, glass walls with a futuristic city at night view



AI SOLUTIONS: NICHE AND UNIQUENESS IN THE LABOR MARKET

How can we in the shortest possible way describe the position of AI within the IT industry? Those who create AI solutions may be a **niche** group (with only around 1% of job advertisements falling into this category), but the work they do can have a significant impact **on a massive scale**.

This means that AI job opportunities are highly competitive, with companies seeking experienced professionals in machine learning, NLP, and Python. Despite these requirements, there are still an **average of 30 applicants per AI job posting**, with some attracting up to 80 candidates. This high level of interest in AI projects is likely fueled by both the desire to be a part of this cutting-edge field and the prospect of high salaries.

MJ_image_prompt

The glass walls of an futuristic interior illuminated with vivid green plants, monstera leaves, nerdcore, digital screens hanging on the walls, gamercore, soft glow, tasty blue neon lighting, matte photo, concrete floor, elsa bleada, daan roosegaarde, luminescent color scheme, glossy



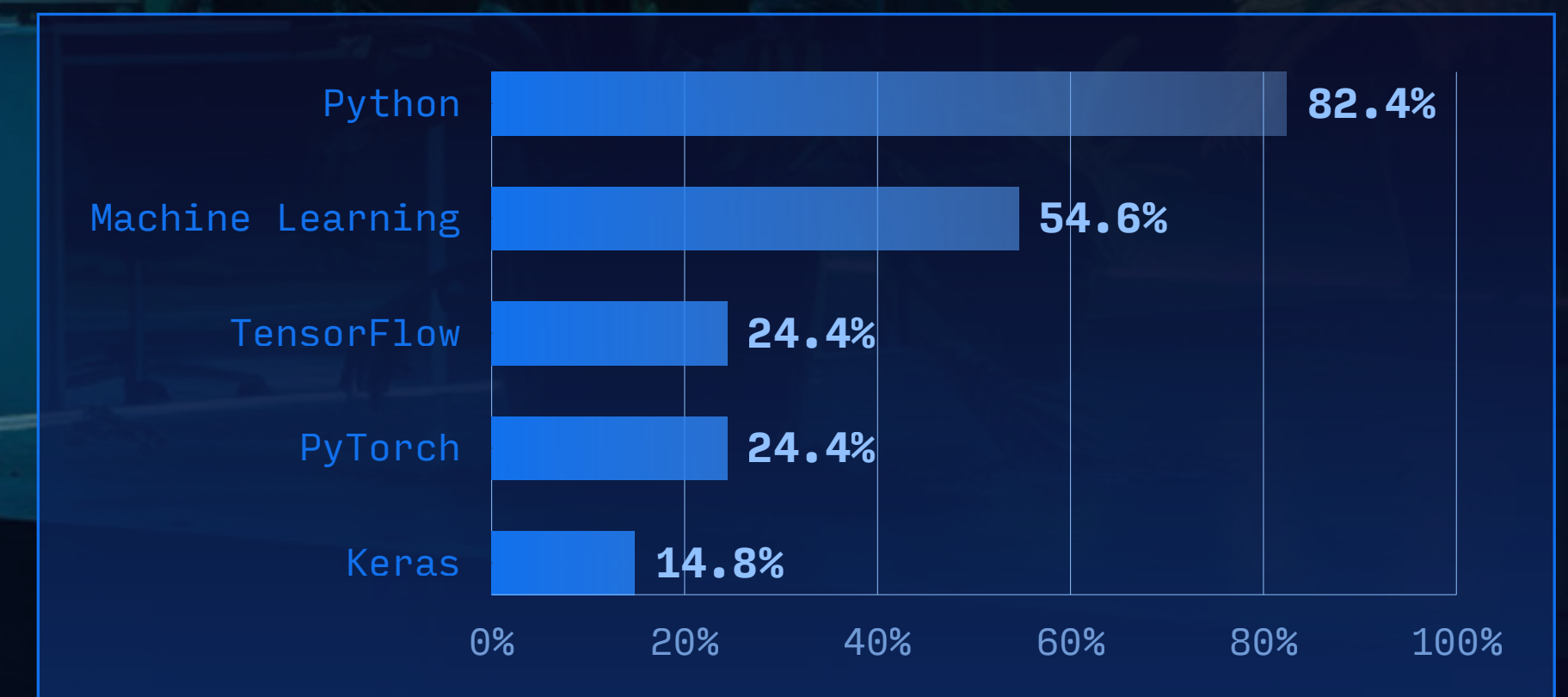
ChatGPT_title_prompt

How would you summarize with a neat headline that working on AI solutions is a prestigious job in a niche category with high demands and a fierce selection of candidates?

Share of AI job ads on nofluffjobs.com



Percentage distribution of requirements in AI job offers



Data from job ads posted on No Fluff Jobs in the first half of 2023.

SALARIES IN AI: HOW MUCH DO SPECIALISTS EARN?

ChatGPT_title_prompt
Now, create a subheading for the text in which we present salaries for IT professionals working on AI solutions.

When considering the high demands and niche nature of the AI field, it's fair to say that the salaries offered go hand in hand with the level of expertise required.

AI specialists earn salaries similar to those in the highest-paying categories: Security, DevOps, and Big Data.

Last year, employment **contract-based AI professionals saw a tremendous increase in earnings**, with a median growth of over 7% in lower pay ranges and up to 15% in upper pay ranges. However, those **employed on a B2B basis also saw modest growth** of nearly 6% in lower pay ranges (less significant in upper ranges).

The growth rate of salaries offered in the AI category

	2022	H1, 2023	Difference
B2B	17,000-25,900	18,000-26,000	+5.9%/+0.4%
CoE	14,000-20,000	15,000-23,000	+7.1%/+15%

Salaries (PLN) in the best-paid IT categories

	DevOps	Big Data	Security
B2B	21,800-29,400	20,100-28,600	20,000-26,300
CoE	16,000-23,000	16,000-23,000	15,000-20,000

B2B salaries in PLN net (+VAT), employment contract salaries in PLN gross.

Data from job ads posted on nofluffjobs.com in the first half (H1) of 2023.

MJ_image_prompt

Cinematic shot, retro futuristic programmer office, vivid green and tasty blue neon colored, glossy octane rendering, volumetric lighting, sci-fi inspired, big holographic screen in the second plan, few plants in the background, walls made out of glass, soft glow, eerie, Ingo Maurer, Enzo Mari



There is no doubt that with such interest in AI, specialists in this field can count on rapid salary increases. Salaries ranging in the tens of thousands of PLN per month are no longer considered impressive, and some job ads on No Fluff Jobs even exceed PLN 100,000 net per month on a B2B contract. This means that specializing in AI makes it possible to become a millionaire after just a year's work.

Do not be misled, though. These high-paying jobs come with equally high requirements. For example, a Ph.D. in a specific field, ten years of experience with deep learning, success in training convolutional neural networks, etc. On the one hand, you gain prestige and a high salary in a promising industry. On the other hand, designing systems that have the potential to change the world (at least implicitly) also requires a lot of experience and responsibility.

This combination undoubtedly attracts IT professionals. This year, we have noticed candidates' increased interest in job ads in AI, and companies are also publishing such ads more frequently. The launch of ChatGPT and its positive reception have encouraged others to start projects in this area, which, in turn, translates into recruitment as more and more large companies seek machine learning, deep learning, and even prompting specialists to join their teams.

At No Fluff Jobs, we have also "jumped on the bandwagon" and created a proprietary tool to help with recruitment: AI Assistant. It is based on a natural language processing model and was launched in March 2023. Already, recruiters have used it to create 20% of the ads on our portal. We're making steady progress with its adaptation, and we're hopeful that solutions like this will become available on the market and be quickly adopted by companies.

Tomasz Bujok
CEO, No Fluff Jobs

MJ_image_prompt

Futuristic office with vivid green lights and computer, sci-fi inspired, futuristic city outside big glass window, movement to the left, cinematic, ominous, tasty blue, glossy octane rendering, few lush plants, tasty blue misty glow



AI SOLUTIONS DEVELOPERS: PRESTIGE AND INDUSTRY IMPACT

ChatGPT_title_prompt
Please provide a title for a text that addresses the use of artificial intelligence and the prestige of employees who create AI solutions.

Many Venture Capital funds have taken a keen interest in the rapid development of AI tools, with **74%** investing in at least one startup in this area in the past 18 months*. As the **cost of machine learning-based technologies continues to fall** (up to 70% year-on-year)** and some language models become publicly available, funding for AI tools is flowing thickly. With such prosperity, AI workers enjoy high salaries, and the demand for specialists in this field is also high. What was once a prestigious specialization is now gaining even wider recognition and the attention of investors.


During the **2021 IT Heroes campaign**, we discussed the broad range of solutions based on machine learning or natural language processing. We showcased exciting projects, including those based on AI, created by Polish companies to demonstrate the remarkable work of IT teams during the pandemic. Dozens of noteworthy applications, services, and tools were created during this time, which helped facilitate access to medical services, remote education, and support for those in need.

*New PitchBook survey finds majority of venture capitalists have invested in AI

**Big Ideas 2023, Ark Invest



Kamil's team used machine learning to **minimize the risks associated with blood transfusion** and optimize blood handling costs.



Tomek and Eryk have created the **Power Grids Machine Learning** platform, which is capable of learning about energy influences and can help forecast production and consumption from renewable energy sources.



Pawel's team used artificial intelligence to create a solution to **save the whales**.

If you're interested in reading inspiring stories about IT professionals who are making a positive impact, check out IT Heroes.

[More about their stories](#)

MJ_image_prompt
A retro futuristic office with digital screens, tasty blue and vivid green neon lights, retrocore, luminous shadowing, windows xp, glossy rendering, lush palm plants, monstera leaves, sci-fi inspired, cyberpunk like



EMPLOYEES' PERSPECTIVE: DO THEY FEAR PROGRESS?

MJ_image_prompt

Golden hour cinematic shot, computer room, lot of buttons and holographic screens, glass walls, vivid green and tasty blue neon colored scene, glossy octane rendering, volumetric lighting, chill mood lighting, 8k, photorealistic, shafts of warm light casting down from big window, glossy, overgrown lush gardens, sci - fi



FEAR OF AI: 28% OF IT PROFESSIONALS PERCEIVE IT AS A POTENTIAL THREAT

As the development of AI continues to progress rapidly, many employees are becoming concerned about the future of their jobs, as compounded by the global research. Our (local) survey shows that **over 28%** of IT workers **fear AI solutions will replace their jobs**, while more than **61%** of respondents are **not worried about losing their jobs**.

So, are these fears justified? A July 2023 report by the OECD suggests that **27% of jobs*** are at risk of being replaced by AI. In Poland, this percentage is even higher – the fourth highest in the ranking – with **one-third** of jobs at risk.

Predicting the future is difficult, especially with the rapid pace of AI adoption. However, a recent survey by the World Economic Forum** provides some optimism. Half of the companies surveyed believe that **AI will create more jobs** than it will take away, with only 25% holding the opposite view.

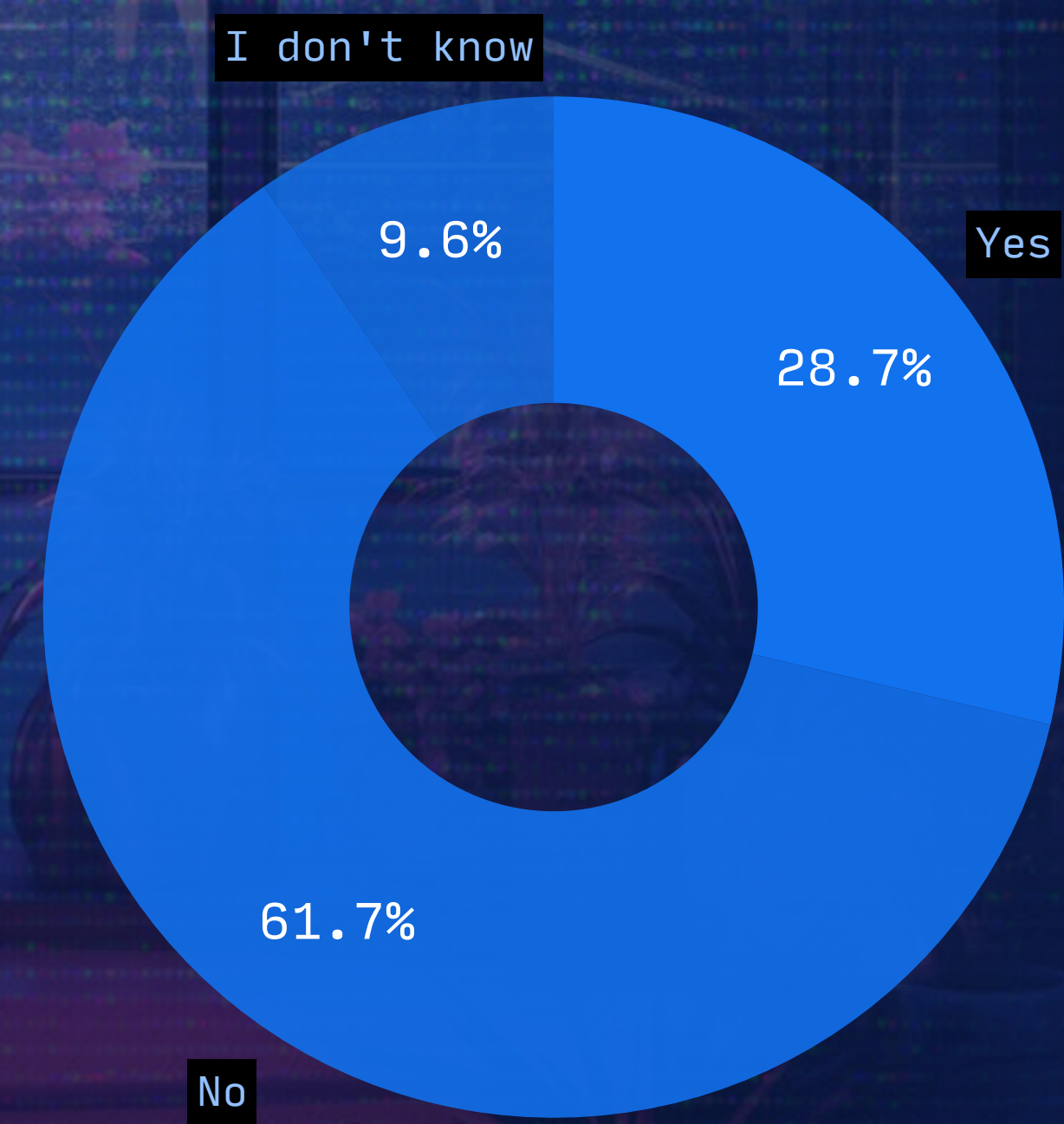
*OECD Employment Outlook 2023, OECD

**The Future of Jobs Report 2023, World Economic Forum

ChatGPT_title_prompt
Provide a headline demonstrating that 29% of IT experts are concerned about AI taking over their jobs.

Are you worried that AI will replace you in the coming years?

n=600



MJ_image_prompt
Sci-fi inspired office, retro futuristic, in the style of synthwave, tasty blue and modern purple soft glow neon lighting, a neon cityscape outside a window, Y2K aesthetic, rim light, digital screen, lot of overgrown plants, in the style of cyberpunk futurism



INVESTING IN THE FUTURE: IT PROFESSIONALS LEARNING AI

ChatGPT_title_prompt
 What should the headline be for a text discussing the fact that over 70% of professionals intend to learn AI for work?

Some people may worry about keeping up with the rapid development of AI technology. In contrast, others can take a different approach and try to harness the power of the technology that is now conquering the market.

professionals plan to learn how to use AI tools effectively in their workplace. In doing so, one in six sees an excellent opportunity to switch to an AI-related specialization. Only 6% feel no need to change their career path.

According to Stack Overflow, more than 76% of IT professionals favor using AI tools in their software development*. Over 42% trust the quality of the output from these tools. This is a solid foundation for spreading the adoption of the technology even wider.

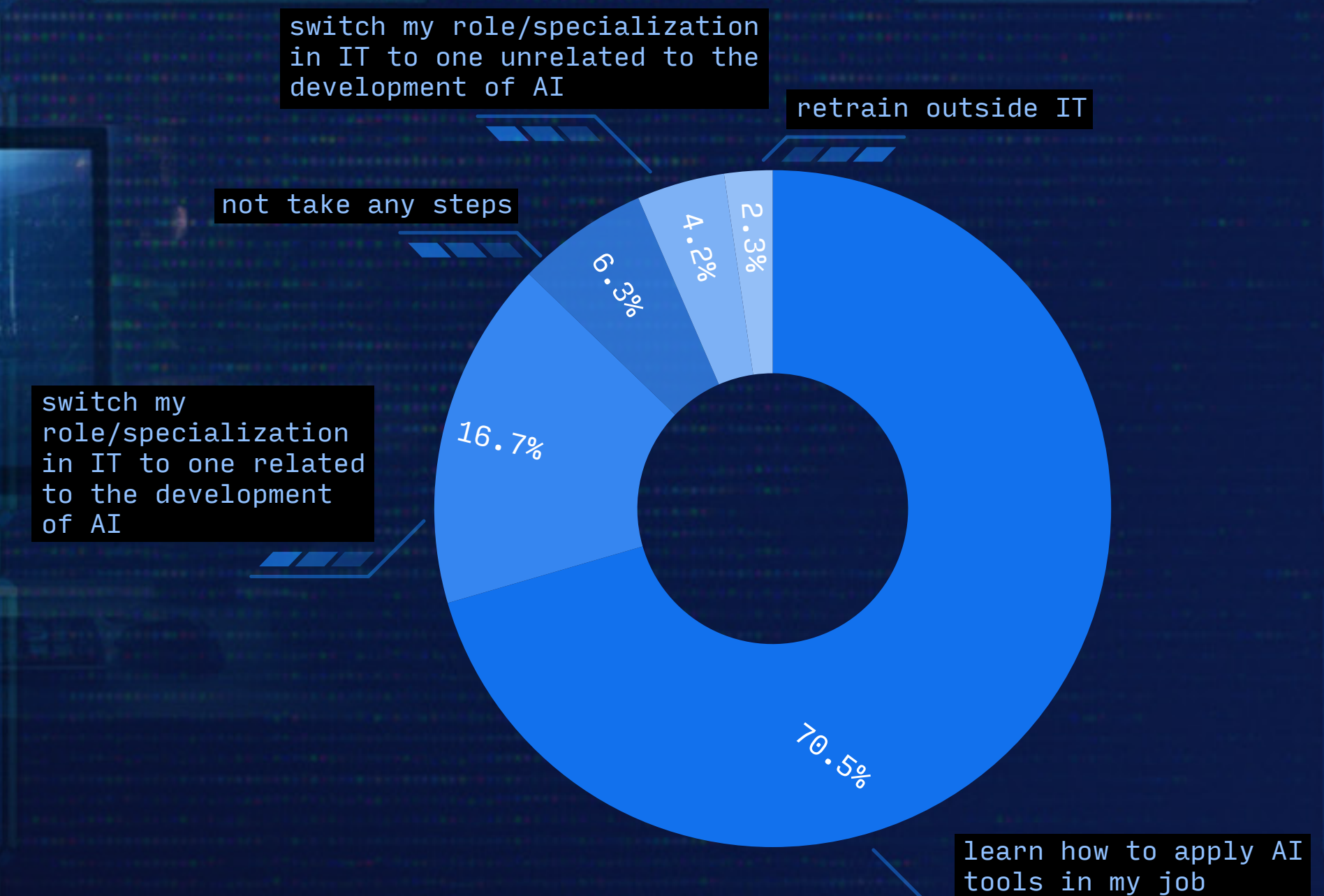
More than 56% of IT professionals believe that AI will have an impact on reducing their working time, and a similar percentage believe that there will be a decrease in repetitive tasks. Additionally, 28% hope that with AI taking over these tasks, more exciting projects will appear on the horizon.

The Polish market also shows a willingness to learn about AI. Our survey revealed that over 70% of IT

MJ_image_prompt
 A computer in a office with a rgb tasty blue lighting, nostalgic atmosphere, vivid green neon lamps, gamercore, nerdcore, few plants, in the style of cyberpunk, view of futuristic city at night, volumetric lighting, glossy octane rendering, sci - fi inspired

As AI continues to advance and become more widespread, my goal in my career is to...

n=600



TOOLS OF THE FUTURE ALREADY IN USE BY 94% OF IT

ChatGPT_title_prompt
Please provide a text headline stating that 94% of IT professionals use AI tools daily. Avoid the use of the term AI.

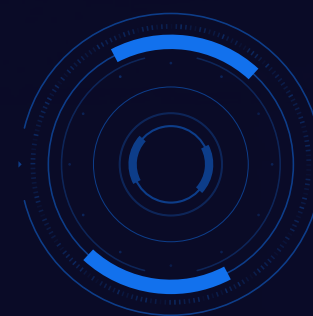
The data on the adaptation of AI tools in the daily work of Polish IT professionals may come as a shock. As many as **94%** of them use various kinds of solutions based on artificial intelligence **at work**. On top of this, nearly 5% intend to use such tools, and only 1% are skeptical.

The workplace has widely embraced **ChatGPT as the top tool**, with a remarkable **80%** of IT professionals in Poland making use of its capabilities. GitHub Copilot, GPT-3/4, and AutoGPT also enjoy significant usage, with 37%, 27%, and 24% respectively.

After analyzing the data on tool usage and comparing it to the global Stack Overflow survey, it's evident that our country has a significantly **high adoption rate of AI technologies**. In the mentioned study, 44% of respondents worldwide reported using AI-based solutions in their work. A higher percentage of 54% was reported among **programming learners**. This is a positive sign, as many experts predict that juniors who perform smaller, repetitive tasks may be the first to be replaced by the trending technology.

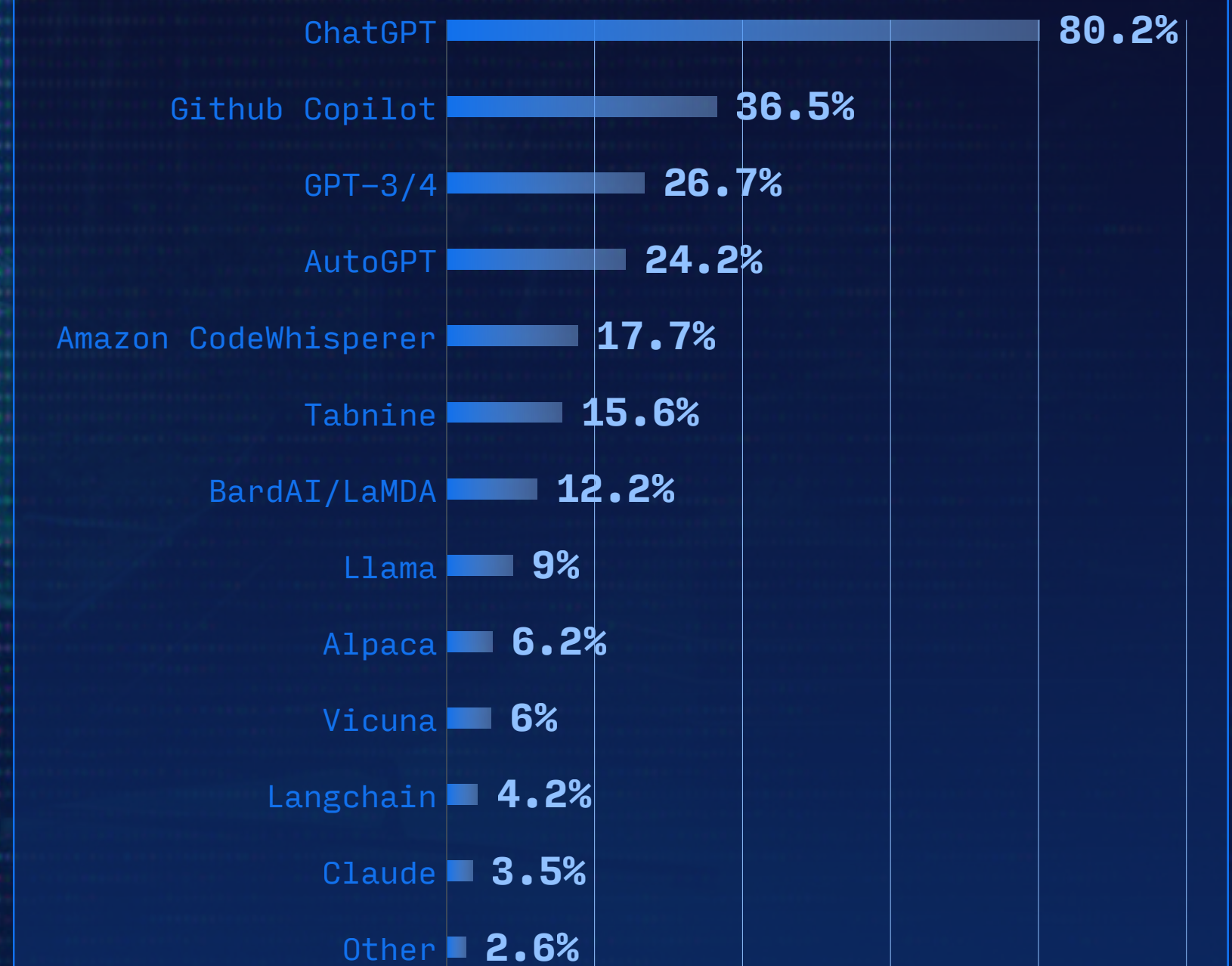
MJ_image_prompt

Cinematic shot, cool room with vivid green and tasty blue neon lights and futuristic electronic furniture, digital screens, nerdcore, subtle shading, gamercore, soft atmospheric scenes, soft glow, few plants, cyber, glossy octane rendering, enzo mari, ingo maurer



What AI tools do you use? (multiple choice)

n=565



It's hard to be indifferent to the AI revolution happening before our eyes. At RASP, we are building a working environment for 1,600 employees, 300 of whom are developers who need advanced tools in their day-to-day engineering work. We are constantly looking for solutions that streamline, automate, and help people do their jobs better. It is no different now.

All RASP employees have access to a chat based on the capabilities of a well-known language model. We've also conducted systematic tests of tools that support code development, and they are absolutely revolutionary! We can't imagine doing programming work without these tools in the near future, and we are actively working to make them available to all developers.

Despite being optimistic about technology, I also believe that any code generated automatically should still undergo regular reviews by our engineers. Ultimately, the responsibility for the code always falls on human beings, and we will adhere to this principle.

Wojciech Struski

Chief IT Architect,
Ringier Axel Springer Polska



MJ_image_prompt

A desk on the left with lush plant all over it, computer on it, big digital screen behind, vivid green and tasty blue neon lighting, style of detailed foliage, elsa bleada, daan roosegaarde, exotic flora, noir atmosphere, forestpunk, glass walls with a futuristic city at night view



AI: THE KEY TO GREATER EFFECTIVENESS AT WORK

ChatGPT_title_prompt
What title should we give to a section discussing the advantages of utilizing AI tools in the workplace, particularly in terms of productivity increase?

Many people already using AI in their work have noticed **increased productivity**. According to our survey, **43%** of respondents can perform more tasks at the same time as before.

Over **36%** of IT professionals also notice **increased efficiency and speed**. Only a tiny percentage of respondents (less than 3%) see no impact of AI tools on their productivity.

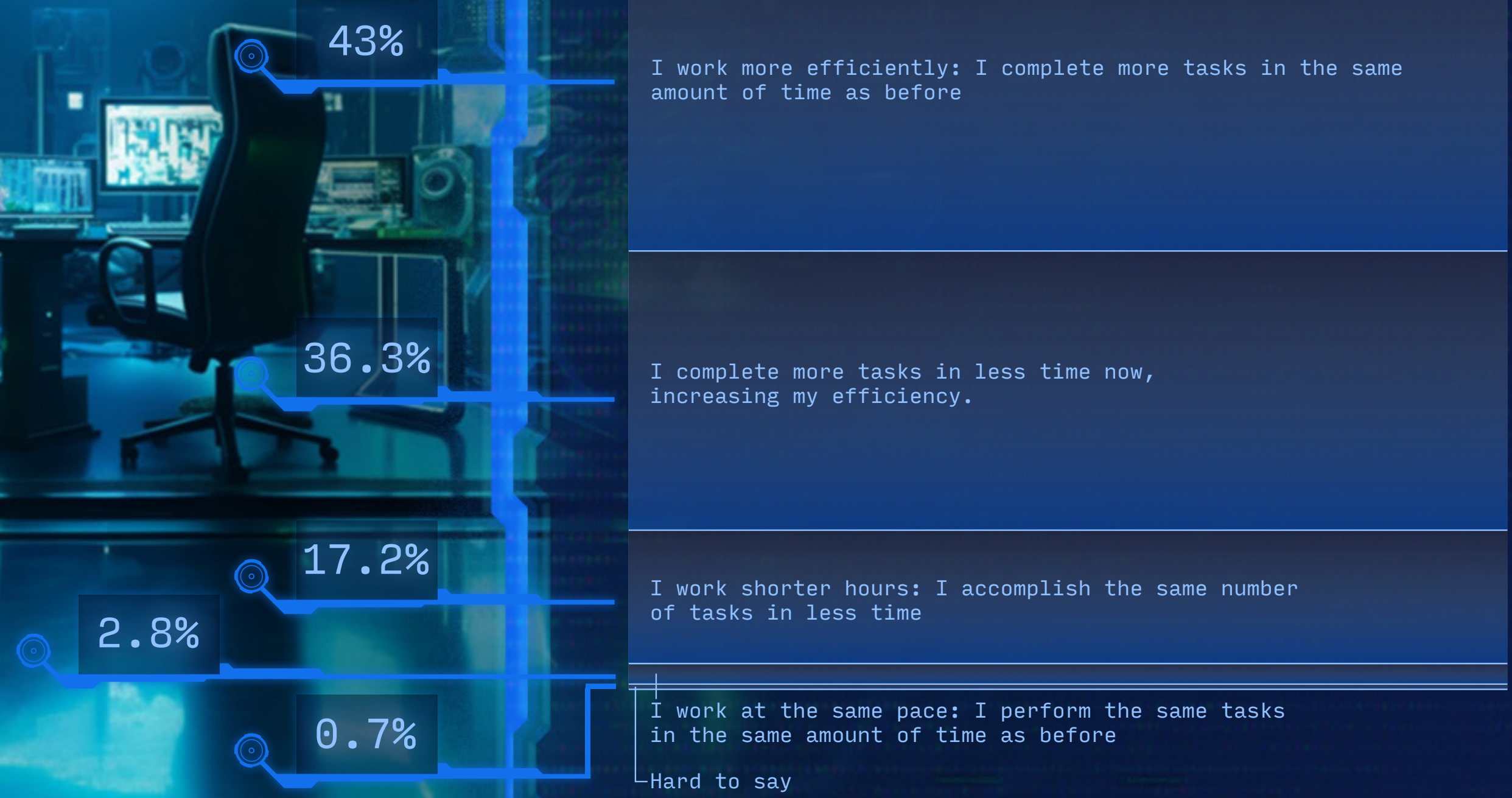
The survey also found that more than **60%** of participants spend **1-2 hours less on work per day** thanks to the help of AI. One in four respondents reported even more significant gains.

While these benefits may seem insignificant at first glance, these "small wins" in productivity add up over time and cannot be ignored by any company.

MJ_image_prompt
Cinematic shot, retro futuristic interior office, computer with lot of buttons, middle plan empty, vivid green and tasty blue neon colored, glossy octane rendering, volumetric lighting, sci-fi inspired, detailed, shafts of neon lighting, overgrown lush plants, soft glow, eerie



■ Since I started using AI tools...
■ n=565



COMPANY PERSPECTIVE: ARE THERE ANY BENEFITS OF USING AI?

MJ_image_prompt

A futuristic office, digital screen, tasty blue and vivid green lighting and the sun shining up, in the style of futuristic sci-fi aesthetic, haunting structures, wallpaper, romantic themes, few small plants, cinematic shot, glossy, big window with a futuristic jetson style city view, cyberpunk aesthetic



POLISH COMPANIES VS. AI: MORE NEW JOBS, FEWER POSITION ELIMINATIONS

ChatGPT_title_prompt
Time for a new headline for a section on how Polish companies are creating more jobs than they are eliminating due to the development of AI.

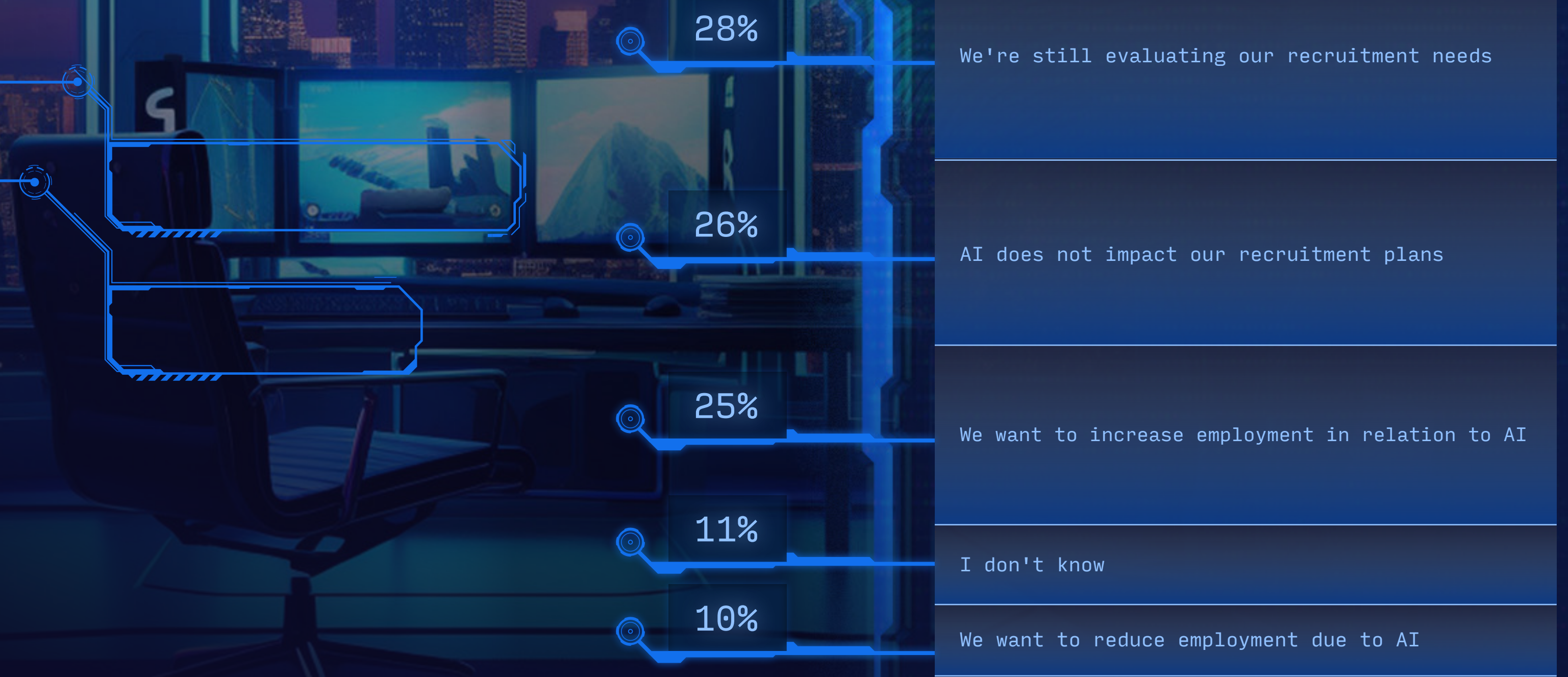
Various predictions and studies have prophesied that AI will take away our jobs. One of the claims commonly cited in the media states that **300 million jobs** are at risk due to the spread of this technology*. Another study shows that **60% of those employed today are in jobs that did not exist in 1940****. This rule will not change dramatically in the future, and obsolete professions will be replaced with new ones.

Polish companies are proving the latter, with **40% of them creating new positions** and 21% increasing the number of full-time jobs due to the use of AI. However, 18% of companies experienced a decrease in

full-time employment, and one in ten organizations had to eliminate some existing positions.

It is reassuring to know that companies are taking steps to support their employees. **43% have implemented upskilling or reskilling programs for current staff**. The rise of artificial intelligence hasn't had a negative impact on hiring plans for the moment. **One in four companies even plans to increase hiring**. Yet over half of companies are still evaluating the situation or don't think AI will impact their hiring strategy in the near future.

Have your planned recruitment needs for IT positions for the coming year changed due to the development of AI?
n=100



MJ_image_prompt
A retro futuristic office with digital screens, tasty blue and vivid green neon lights, retrocore, luminous shadowing, windows xp, glossy rendering, lush palm plants, monstera leaves, sci-fi inspired, cyberpunk like, photorealistic



I wondered to what extent we are aware of the impending revolution brought about by AI-based solutions. I was all the more pleased to see that 53% of IT employers in Poland already allow their employees to benefit from AI and are taking steps to provide them with the necessary knowledge. Hopefully, this report will (at least for a while) refute the commonly held belief that artificial intelligence will only take jobs away.

The reality is that most technology companies have already embraced this innovation, and 94% (!) of professionals in the field already use AI tools in their daily work. Furthermore, due to the current revolution, more jobs have been created than lost in domestic IT companies (40% vs. 10%). Employers rightly see AI technology as a way to unlock the potential of their employees, with 43% of entities in the Polish IT industry introducing opportunities for developing and learning new competencies in AI.

Companies that focus on reskilling and upskilling their teams can see the benefits of their efforts much sooner than those that are still stuck in the old approach. When examining the data from GitHub, we will realize that co-pilot software has already made it possible to write code in half the time.

This applies not only to programming but also to HR, marketing, and sales, where many tasks can soon be automated or streamlined, thus freeing up employee time for other activities. Organizations embracing the *AI-first* approach and introducing innovations not only in IT but also in knowledge gathering and sharing, creative work, and customer service will lead the way.

Paulina Król
Chief People and Operations Officer,
No Fluff Jobs

MJ_image_prompt

A futuristic office, digital screen, tasty blue and vivid green lighting and the sun shining up, in the style of futuristic sci-fi aesthetic, haunting structures, wallpaper, romantic themes, few small plants, cinematic shot, glossy, big window with a futuristic jetson style city view, cyberpunk aesthetic



AI AT WORK: PERMISSIONS AND RESTRICTIONS IN COMPANIES

ChatGPT_title_prompt
A request for a new headline. This time the copy discusses whether companies permit or restrict the use of AI tools by employees.

What are the company's plans in the area of work organization concerning the development and spread of AI tools? (multiple choice)
n=100

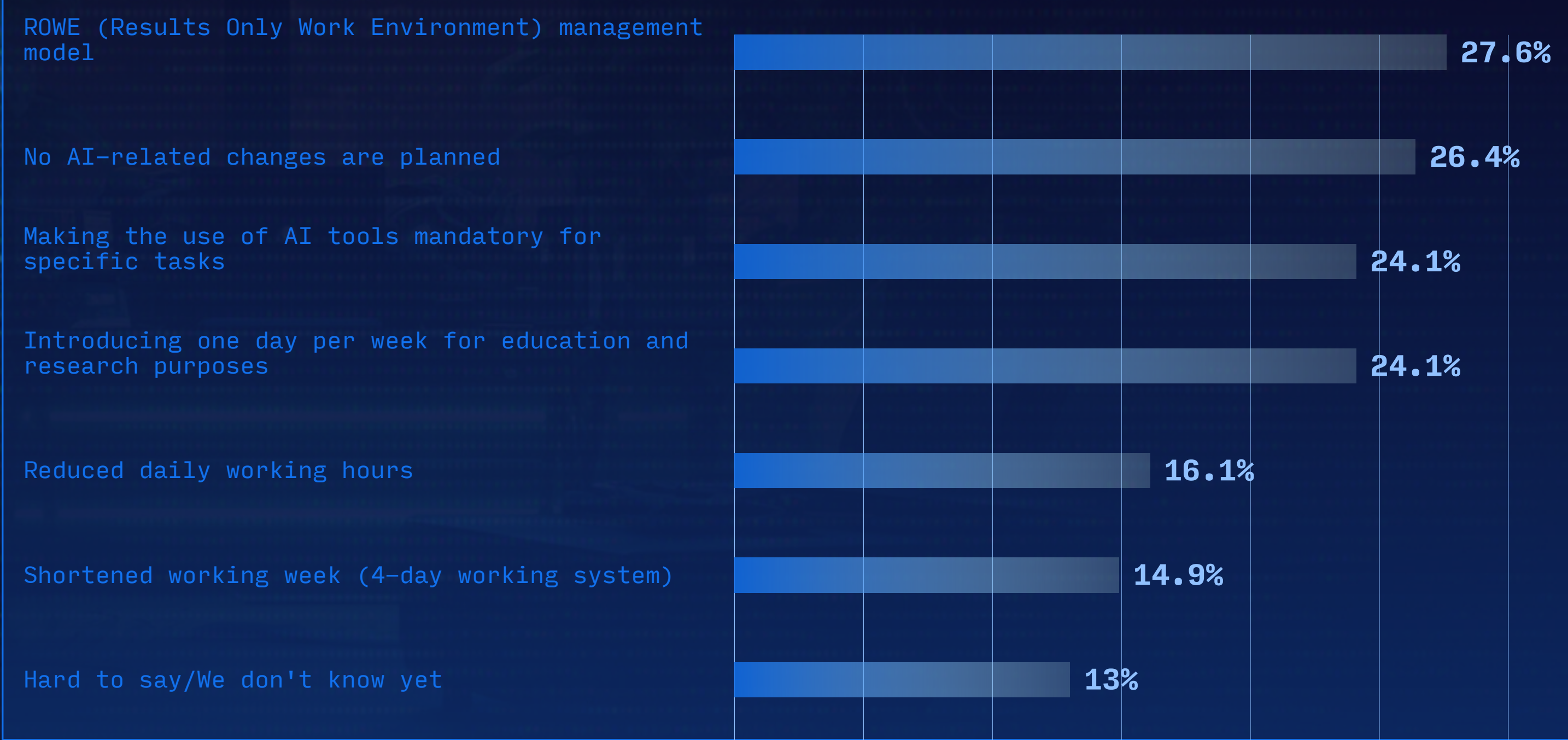
More than half of Polish companies allow their IT employees to use AI tools in their daily work. This possibility exists only for selected positions in 37% of companies.

mandating AI tools for specific tasks, and the third option is setting aside one day a week for AI education (also 24% of indications).

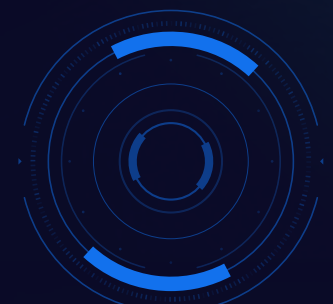
Some organizations still shy away from allowing AI solutions and accuse them of errors and poor performance. Additionally, there is a predominant belief that code written by humans is superior.

Reduced working hours (daily or weekly) are less popular. Thus, at least for now, working with AI tools will not significantly affect the issue of freeing up time for the employee's benefit.

What plans do companies have for developing AI solutions? Around 28% indicate adopting a results-only work environment (known as ROWE). Next, 24% are considering



MJ_image_prompt
Cinematic shot, cool room with vivid green and tasty blue neon lights and futuristic electronic furniture, digital screens, hardcore, subtle shading, gamercore, soft atmospheric scenes, soft glow, few plants, cyber



At RASP, we have been working on extremely complex artificial intelligence models for many years, and we use them to grow our business in areas such as content recommendation, personalization, and automation of repetitive tasks.

In the media space, we see the most profit in the medium term in the skillful use of ChatGPT. This tool provides access to a widely trained model. It efficiently helps our employees with day-to-day tasks such as preparing for an interview, gathering material,

analyzing data, or doing basic research. Obviously, the knowledge gained this way should always be double-checked because reliable journalism is our most important value and the most important promise we make to our readers.

Looking to the future of media and RASP, all I can say for sure is that we will not stop testing and experimenting. The company's AI Office Jam centered around generative artificial intelligence involved several hundred people from different

departments and generated dozens of solutions that we are now working on. The accounting or HR teams were no less excited than the developers. The current revolution in the availability of advanced language models means that every company area can improve and change with AI. And it's an exciting journey.

Inga Apiecionek

Product Director of Ring Publishing,
Ringier Axel Springer Polska

MJ_image_prompt

Cinematic shot, an office lounge with round tasty blue neon lights, in the style of cyberpunk futurism, digital screen on desk, dazzling cityscapes at night out of a window, hardcore, dreamlike, glossy octane rendering, volumetric lighting, ingo mauerer, enzo mari, sci-fi architecture, spaceship like, cyber futurism



AI IN BUSINESS: ARE THE BENEFITS TANGIBLE?

ChatGPT_title_prompt
 What should we name a page where we analyze if companies are aware of the benefits of AI and its usage by people in the workplace?

How much time on average per day does a specialist gain through the use of AI tools?
 n=302
 n=56

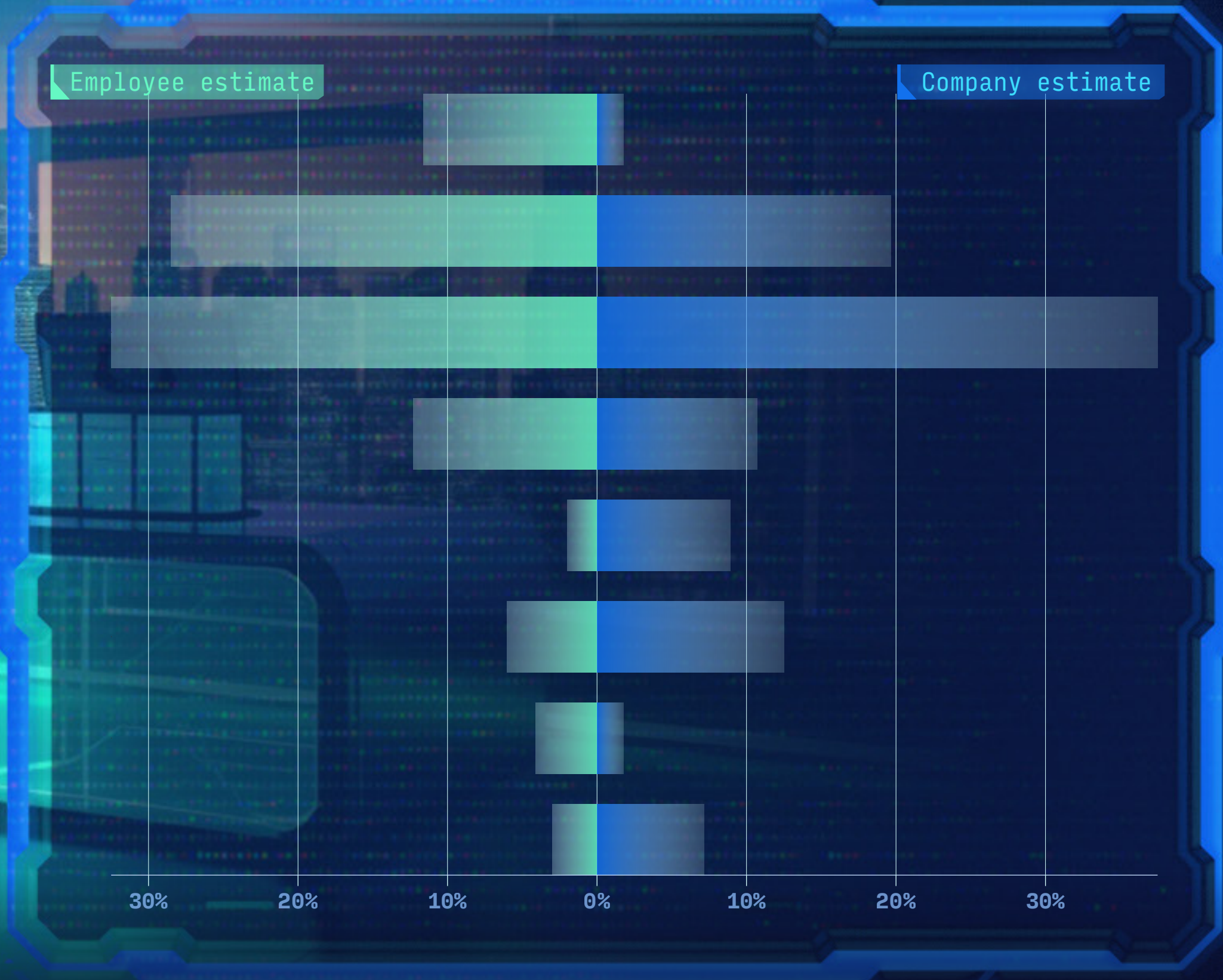
Employers who are still skeptical should pay close attention to market reports on the **effectiveness of AI tools**. According to GitHub data, in 2022, the time required to complete programming tasks could have been **reduced by 55%** using AI*. Forecasts show that by 2030, the productivity of programmers supported by a co-pilot could **increase 10-fold****.

IT company representatives have noted that employees and tech teams using AI tools work **more efficiently and quicker** (up to 40%). Companies have rated the benefits of AI tools even higher than specialists in this area (36%).

Interestingly, compared to specialists, companies **are much more likely** to report time savings of 3, 4, or even 5 hours per day by implementing AI tools.

*Research: quantifying GitHub Copilot's impact on developer productivity and happiness
 **Big Ideas 2023, Ark Invest

- Approx. 0,5h
- Approx. 1h
- Approx. 2h
- Approx. 3h
- Approx. 4h
- Approx. 5h
- More than 5h
- I don't know/Hard to estimate



MJ_image_prompt
 An urban, futuristic style office room setting, futuristic city view outside big window, darker tones, tasty blue and vivid green neon lights, digital hologram screen, lo-fi aesthetic, vibrant skylines, rim light, volumetric lighting, in the style of realistic cityscapes, soft glow

WE FREED UP RECRUITERS' TIME WITH AI

AI Assistant is an NLP-based **proprietary tool** that has been trained on a vast job advertisement database.

Turn the brief/content of the ad from your document into a ready-made job offer. **All in just a few seconds!**

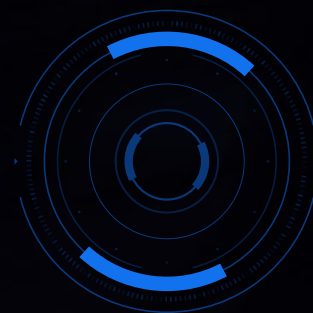
Already, 20% of the ads on nofluffjobs.com have been created using this technology. **Make your job easier, too!**

AI Assistant
Available only on nofluffjobs.com

Try it out!

MJ_image_prompt

A desk on the left with lush plant all over it, computer on it, big digital screen behind, vivid green and tasty blue neon lighting, style of detailed foliage, elsa bleada, daan roosegaarde, exotic flora, noir atmosphere, forestpunk, glass walls with a futuristic city at night view



Publisher:



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MJ_image_prompt

A computer in a office with a rgb tasty blue lighting, nostalgic atmosphere, vivid green neon lamps, gamercore, nerdcore, few plants, in the style of cyberpunk, view of futuristic city at night, volumetric lighting, glossy octane rendering, sci - fi inspired

Do you have a question or a collaboration idea?

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